

Bike Education, Encouragement and Enforcement Meeting

Post meeting notes
12/2/2011

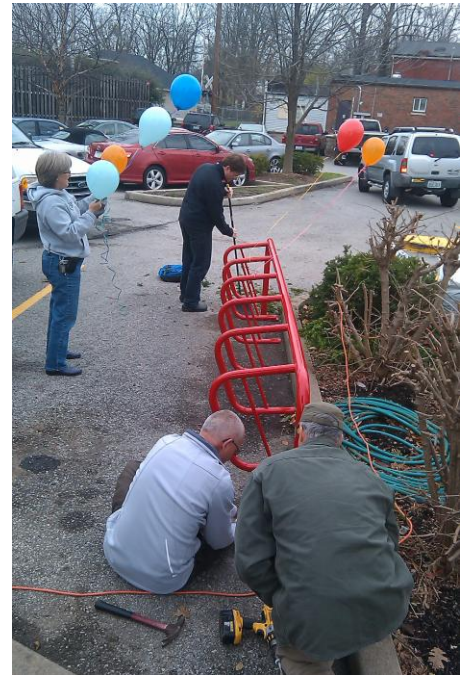
Next meeting: Tuesday, January 3rd
Location: (The Bodega on Market St.)
Time: 12:00 pm- 1:00 pm

Post Meeting Topics

See and Be Seen! Campaign
Safety Study
Creative ways to promote new bike facilities in the spring
Cycle Cross Master Worlds January 12th-15th

See and Be Seen Campaign

- Continues!
 - **Where: Seneca Park Road and Pee Wee Reese Rd**
 - **When: Wednesday, Dec 14th 5:00-6:00pm**
 - What is it: Standard Time is here and many people are not use to walking and biking in the dark. Local agencies, businesses, and bicycle safety advocates are running a community education campaign to increase the use of bike lights and promote safe night riding and walking. The “See and Be Seen” campaign combines education, enforcement and access to lights to encourage cyclists to use bike lights and be more visible when riding at night. This will be very informal. Email me if you are interested. Rolf.Eisinger@louisvilleky.gov



What are some ways we can promote the new bike lanes on Market Street and Goldsmith lane?

- Do a ribbon cutting for each of the new facilities with a big scissors and ribbon.
- Invite the cycling community and local policy makers to attend.
- Take a bike ride down the new facility. We can let people use bikes if they do not have one.
- Invite the media to some of the higher profile bike facilities which should be on the ground this spring.
 - West Main Street Bike Route Project
 - Johnsonstown Road Bike Route Project
 - Wayfinding
 - Dutchman's Lane sand Cannons Lane Bike Layout
 - Poplar Level Road Restriping Project
 - River Road
 - 8th Street Bike Lane Striping
 - 2nd Street
 - Bike Box Story and Mellwood / Bike Box Spring and Story
 - Bank St Bike facility Project
 - Market Street and Jefferson Street Bicycle
- What else???

Who is interested in helping create a Bike and Ped Safety Study?

- Louisville Just held the kickoff conference call with FHWA on being a Pedestrian Focus City. This allows free technical assistance and training for the development of a Pedestrian Safety Action Plan, http://safety.fhwa.dot.gov/ped_bike/ped_focus/.
- We need your help. Please email me if you or if you know of an organization would be interested in helping. Rolf.Eisinger@louisvilleky.gov

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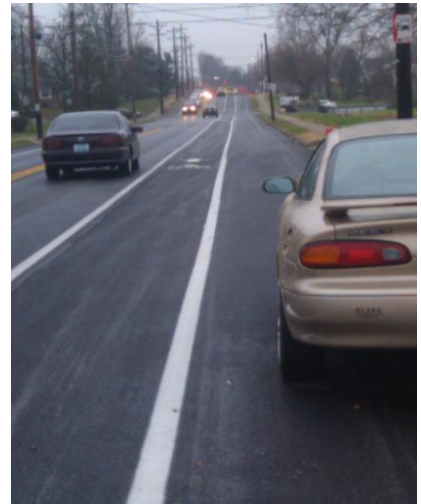
Thank you!



New Bike Rack on Frankfort Ave.



New 6' bike lane on Goldsmith Lane



New 6' bike lane under construction on West Market St.